



**4<sup>th</sup> CEP Short Term Program on**

# **Management of Technology and Innovation for Competitiveness**

**November 8 - 10, 2017**

(Wednesday to Friday)

Coordinator

Prof. Kirankumar S. Momaya

Shailesh J. Mehta [School of Management](#)

Office of

**Continuing Education & Quality Improvement Programmes**

**Indian Institute of Technology Bombay**

Powai, Mumbai – 400 076

## **INTRODUCTION**

With the improving 'Ease of Doing Business' in India and intensifying competition, some proactive firms are seriously exploring paths to enhance international competitiveness across levels. Due to multiple advantages such as customer intimacy, scalability and sustainability, technological capabilities provide best opportunities for gaining competitive advantage. Management of technology and innovation (MoT) has started attracting attention of top leadership in proactive firms as they think strategically about vast opportunities in international markets. International success of several Indian firms in technology intensive industries from automotive and biopharmaceuticals to information and communication technologies (ICT), advanced materials and space are boosting confidence of many focal firms.

## **OBJECTIVES**

Key objective of the programme is to provide rich perspectives to participants about core concepts, practices in select leading firms and tools to diagnose problems in their own contexts. It is also designed to provide hands-on opportunities to participants to identify issues, discuss in groups and synthesize learning. Some corporate leaders will also be invited to share their experiences of addressing MoT opportunities and challenges.

## **WHO MAY BENEFIT**

Middle or senior level Engineers, Technologists and Managers of companies serious about competitiveness and sustainability through technology management.

We prefer healthy, fit and energetic professionals who are keen to think next levels.

For more details about the contents and faculty, any announcements, including advance material, you may like to give basic details (e.g. experience, etc.) in the form at:

<http://tinyurl.com/iitbmot>

## **VENUE FOR CLASSES**

The sessions will be held at the Conference Hall, Jalvihar Guest House.

## **PROGRAM MATERIAL**

To realize the objectives of the program, reading package will be made available to the participants at start of the program at IIT Bombay.

## **FACULTY**

The program is designed by Dr. Kirankumar [Momaya](#), a leading researcher of [MoT for Competitiveness](#) in the Western India. Faculty from SJMSOM, IIT Bombay (Prof. Atanu [Ghosh](#), Prof. Anand Kusre) and practitioners with rich experience of MoT have also contributed in past programs.

## **ACCOMMODATION**

Accommodation on twin sharing basis may be available in the Institute Guest House for a very limited number of outstation participants on additional payment basis and with an advance request.

## **PROGRAM DATES**

November 08 - 10, 2017 (Wednesday to Friday).

## **REGISTRATION**

Per participant ₹ 40,000/- (Forty thousand) + GST @ 18%.

Total fee per participant is ₹47,200/- (Forty seven thousand two hundred only).

The program fee includes program material, lunch and tea.

**No income tax is to be deducted at source from the program fee, as IIT Bombay is exempt from the same.**

The demand draft should be drawn in favor of "The Registrar, IIT Bombay- CEP Account" payable at Mumbai.

For on-line payments, please [click here for Bank Details](#).

A Certificate of participation will be awarded to all the participants of the program.

**Completed registration forms should be sent to the program coordinator at the following address:**

Prof. Kirankumar S. Momaya,  
SJM School of Management,  
IIT Bombay, Powai,  
Mumbai-400076  
Ph: 022-25768759,  
email: [momaya@iitb.ac.in](mailto:momaya@iitb.ac.in)

Preferably, you may email **scanned copy**.



## REGISTRATION FORM

Three-day CEP Program on

### Management of Technology and Innovation for Competitiveness

November 8 - 10, 2017 (Wednesday to Friday)

NAME (BLOCK LETTERS) : \_\_\_\_\_

\_\_\_\_\_ Gender: M / F

DESIGNATION : \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS : \_\_\_\_\_

\_\_\_\_\_

TELEPHONE : \_\_\_\_\_ (O) \_\_\_\_\_ (R)

FAX: \_\_\_\_\_ MOBILE: \_\_\_\_\_

EMAIL : \_\_\_\_\_

QUALIFICATIONS : \_\_\_\_\_ EXPERIENCE : \_\_\_\_\_ Yrs.

IIT Guest House accommodation required?\* YES / NO

PAYMENT: D.D. No.: \_\_\_\_\_ Dt. \_\_\_\_\_ Rs. \_\_\_\_\_

**[Demand draft should be drawn in favor of "Registrar, IIT Bombay (CEP A/c)".]**

Date:

Signature of Applicant

**\*Guest House bill to be paid directly by the participant.**

(PHOTOCOPY ADDITIONAL COPIES OF THIS FORM, IF NEEDED)

### **On-line Payment Transaction Details**

Kindly arrange to provide us the following transaction details, if the course fee is paid on-line:

1. Name of the Course Participant:
2. Transaction No.:
3. Date of Transaction:
4. Amount:
5. Name of Bank & Branch from where transfer is done: