CEP Short Term Course on

Research Approaches and Methods in Management and Social Sciences

June 28-30, 2017

Organized by

Prof. Ashish Pandey
Shailesh J. Mehta School of Management

Office of
Continuing Education & Quality Improvement Programmes

Indian Institute of Technology Bombay
Powai, Mumbai – 400 076
Introduction

Management research is a specialized form of social science research. The vast field of management contains immense possibilities of designing and conducting research adopting different approaches and using various methodologies.

Research activities give critical competitive edge to a management institutions. Well researched output in the form of research papers, case studies, review articles published in reputed academic journals make significant contribution towards the reputation of the institution in academic world and ranking done by various agencies.

Program Objectives:

• To widen the vision of management research by using various research approaches and methods
• To carry out state of art or literature review
• To appreciate what is theoretical contribution and ways of achieving that
• To integrate creativity and rigor in management and social science research
• To identify the methods and techniques used in analytical researches, e.g. various techniques of statistical analysis suitable for different kind of research questions, experiment design etc.
• To identify the appropriate qualitative research method case study research, narratives analysis, content analysis, interview based research etc. according to the research question
• To explain the ways of publishing in reputed journals
• To recognize the connection between management research, teaching and consulting

Course Framework:

The course will touch upon following themes:

• Epistemological and Ontological Issues in Management Science Research
• Different approaches of management research, i.e. Analytical, Systems and Actors approaches
• Linkage of Philosophical foundation, research approaches, methodologies and techniques
• Research Design and Starting the Research Project
• Conducting state of art of literature review
• Framing research question, propositions and hypotheses
• Criterion of theoretical evaluation
• Choice of research method
• Things to take care of for publishing research output in the journal of repute
• Integration of management teaching, research and consulting
Research proposal writing: Dos and Don’t

**Who Will be Benefited?**
This program is designed for faculty members, research scholars and working professionals who are interested in management & / or Social Sciences research.

**Faculty**
The program on Research Approaches and Methods in Management and Social Sciences is developed by the core faculty of Shailesh J. Mehta. School of Management and Humanities department of I.I.T Bombay and will be delivered by eminent experts in the field.

**Registration**
Investment is 15,000/- (plus taxes@15%) per participant that includes course fee, reading material, break fast, tea and lunch on three days of the program. Investment for Registered Ph.D Scholar is 7000/- (plus taxes@15%) per participant. The payment may be sent by Demand draft / Cheque drawn in favour of “The Registrar, IIT Bombay (CEP account)”. Please note that no income tax is to be deducted at source from the course fee, as IIT Bombay is exempted from the same.

**Last Date: June 22, 2017**

**All Communication Should be Addressed to:**

Prof. Ashish Pandey  
Shailesh J. Mehta School of Management, Indian Institute of Technology  
Powai, Bombay 400 076

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REGISTRATION FORM

Three-day CEP Course on
Research Approaches and Methods in Management and Social Sciences

June 28 - 30, 2017

NAME (BLOCK LETTERS): ______________________________________________________

__________________________________________________ Gender: M / F

DESIGNATION: ____________________________________________________________

ORGANIZATION: __________________________________________________________

MAILING ADDRESS: _______________________________________________________

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TELEPHONE: ______________________ (O) ______________________ (R)

FAX: ___________________________________________________________________

MOBILE: ______________________

EMAIL: ________________________

QUALIFICATIONS: __________________________________ EXPERIENCE: _____ Yrs.

IIT Hostel accommodation required?* YES / NO

PAYMENT: D.D. No.: _______________ Dt. ___________ Rs. ___________________

[Demand draft should be drawn in favour of "Registrar, IIT Bombay (CEP A/c)"].

Date: __________________________________ Signature of Applicant

*Guest House / IIT Hostel bill to be paid directly by participant.

(PHOTOCOPY ADDITIONAL COPIES OF THIS FORM, IF NEEDED)